



EDUCATION

Bachelor of Arts – *Graphic Design*
Bachelor of Science – *Marketing*
The University of Wyoming 2010

EXPERIENCE

5+ years professional
design experience

Held Design — *Principle Designer*
March 2010 – Present

Design award winning creative in print, packaging and the web utilizing the latest in print design and HTML/CSS, javascript and PHP. Research new trends in design to create digital and print campaigns that actually reach people.

Get Found Fast — *Sr. Web Developer*
March 2016 – Present

Managed a web development team of three to implement better design and web development practices to get clients more customer interactions and leads. Consultant role to design and develop a travel agency site to Europe.

Creative Navigation — *Sr. Graphic Designer* • Mar. 2011 – Feb. 2014

Conceptualized and developed award winning print, web, and app designs for high-end summer camps. Our creative was a huge success and vastly increased enrollment of camps and their marketability through engaging marketing campaigns.

Avocet Communications — *Jr. Graphic Designer* • Aug. 2010 – Feb. 2011

Increased customer leads and market share of clients through integrated marketing channels. My highlights included developing the Archy character for Arc Thrift Stores and creating animations for television commercials.

HONORS & AWARDS

Best of Greeley, CO — *Greeley Awards Alliance* • 2013 & 2014

Awarded the best graphic design business in Greeley, Colorado two years running.

Featured Work — *The Battle Between Minimalist and Psychedelic Design* • 2011

My graphic design portfolio website was featured in an online article by 1stWebDesigner comparing psychedelic and minimalist design. Other designs featured in the article were from CocaCola, VW, Apple, Fed Ex, Levi's, MTV, Carbon Made, and students from the Kent State MFA Graphic Design program.

Best Packaging — *Art Directors Club of Denver* • 2010

Four of my pieces were chosen in the ADCD student design show featuring the best design work from local design schools. My Odyssey Oil & Vinegar packaging design won Best Packaging.

James Victoré — *University of Wyoming Artist in Residence* • 2010

Studied and worked under James Victoré, one of the most revered graphic designers from New York City. This month-long intensive workshop, was a defining time for me.

David Carson — *University of Wyoming Artist in Residence* • 2009

Was 1 of 12 students selected from the University of Wyoming to participate in a semester class taught by graphic designer, David Carson.

SKILLS

Adobe Creative Cloud: Illustrator, Photoshop, Dreamweaver, InDesign, After Effects, and Premier Pro. Web Development: Wordpress, HTML5, CSS3, PHP, JQuery and javascript. Skilled in building brand identity, web design, photography and SEO.