



EDUCATION

Bachelor of Arts – *Graphic Design*
Bachelor of Science – *Marketing*
The University of Wyoming 2010

EXPERIENCE

4+ years professional design experience

Steven Held Design – *Principle Designer* • March 2012 – Present

Own and manage an independent design firm. Responsible for high quality design and marketing for print and web. Recent accomplishments: Increased foot traffic at Artspace Projects in Loveland, CO. Created the branding and marketing materials for Moody’s American Grill in Greeley, CO.

Creative Navigation – *Graphic Designer* • June 2011 – Feb. 2012

Conceptualized, designed and developed award winning print, web, and app designs for high-end summer camps. Our creative work was a huge success and vastly increased the enrollment of camps and their marketability through engaging marketing campaigns.

Avocet Communications – *Jr. Graphic Designer* • Aug. 2010 – Feb. 2011

Increased customer count and market share of clients through integrated marketing channels. My highlights included developing the Archy character for Arc Thrift Stores and creating animations for television commercials. Developed new branding, packaging, logos, animation and HTML/CSS websites.

UW-Information Technology – *Computer Support Technician* • 2004 – 2010

Assisted faculty, staff, students, and alumni of the University of Wyoming with first-level computer support in Mac and PC environments. Communicated with clients to problem solve and troubleshoot software and hardware issues.

The Navigators - Eagle Lake Camp – *Camp Counselor* • May - Aug. 2009

The hardest job I’ve ever had and one of the best times of my life. Led a cabin of boys, aged 7 to 18, in top-notch activities at a summer camp teaching the value of Christ, leadership, friendship, and athletics.

HONORS & AWARDS

Best of Greeley, CO • 2013 and 2014

Greeley Awards Alliance
Awarded the best graphic design business in Greeley, Colorado two years running.

Featured Work • 2011

The Battle Between Minimalist and Psychedelic Design
My graphic design portfolio website was featured in an article by 1stWebDesigner comparing minimalist and psychedelic design.

Best Packaging • 2010

Art Directors Club of Denver
Four of my designs were chosen in the ADCD student design show featuring the best design work from local design schools. My Odyssey Oil & Vinegar won Best Packaging.

James Victoré • 2010

University of Wyoming Artist in Residence
Studied and worked under one of the most revered graphic designers from New York City. This week-long intensive workshop, was a defining moment for me.

David Carson • Fall 2009

University of Wyoming Artist in Residence
Was 1 of 12 students selected from the University of Wyoming to participate in a semester class taught by this industry changing graphic designer.

SKILLS

Adobe Creative Cloud: Illustrator, Photoshop, Dreamweaver, InDesign, After Effects, Premier Pro, and Flash. Web Development: HTML5, CSS3, PHP, Jquery, javascript and Wordpress. Skilled in building brand identity, web design, marketing, photography and SEO.